

TERMS OF REFERENCE
CONSULTANCY SERVICE FOR PROVIDING TECHNICAL SUPPORT
IN GRAISEA RICE VALUE CHAIN PROJECT

I. BACKGROUND

Oxfam

Oxfam is a world-wide development organization that mobilizes the strength and voice of people against poverty, inequality and injustice. Oxfam's vision is a just world without poverty: a world in which people can influence decisions that affect their lives, enjoy their rights, and assume their responsibilities as full citizens of a world in which all human beings are valued and treated equally. We are a confederation of 20 Oxfam organizations working together in more than 90 countries. Oxfam works with partner organizations and alongside vulnerable women and men to end injustices.

Oxfam in Vietnam is working to seek transformative changes in policies, practices and beliefs in ways that will fundamentally improve the lives of poor and marginalized women and men, and ensure that all citizens have the same opportunity to enjoy their rights.

GRAISEA

Gender Transformative and Responsible Agribusiness in South East Asia (GRAISEA) is a program funded by Sweden Government. This is a complex programme in which Oxfam is mobilizing a number of partners to work for specific changes to benefit small-holder farmers, at country and at regional level, with the goal of enhancing women economic empowerment and benefit to small scale producers through promotion and application of CSR framework/practices by multi stakeholders and through demonstrated adoption of responsible and inclusive practices in agriculture value chains. In Vietnam, the GRAISEA Program has been implemented from April 2015, started with the shrimp value chain in the Mekong Delta.

GRAISEA Rice value chain project

GRAISEA Rice value chain Project is a part of the bigger GRAISEA Program which has duration from 1 January 2017 to 30 June 2018. The GRAISEA Rice value chain Project will be implemented in Soc Trang province with the possibility of extending in An Giang province, in collaboration with Gentraco company. The Project contributes to promoting CSR practices, inclusive and sustainable agribusiness investment and policy advocacy to enable legislative agribusiness environments in Vietnam. The GRAISEA Rice value chain Project has following specific objectives:

- *Specific Objective 1:* Gentraco adopt CSR and inclusiveness policies/plans that support inclusive investment practice, including gender equality and women's economic empowerment in their core business values
- *Specific Objective 2:* Small - scale farmers groups in Gentraco's material areas have increased income and improved position in rice value chain through inclusive investment by the rice companies
- *Specific Objective 3:* Ministry of Agriculture and Rural Development of Vietnam (MARD)'s policies on promoting public - private partnership, inclusive business and Sustainable Rice Platform principles (SRP) are influenced by recommendations from Oxfam and partners.

To achieve project objectives, one of key interventions is to promote the application of Sustainable Rice Platform (SRP) principles/standard among private sector and small scale rice producers (SSP) in Soc Trang and An Giang provinces. Besides, the project will document best practices and experience from SRP models, conduct consultation with related stakeholders to come up with policy recommendations to promote public-private partnership (PPP) and SRP principles in Vietnam' rice sector.

Oxfam and associate partners are now on demand to hire a competitive consultant team (hereafter called the consultants) to provide technical support in promoting SRP application and establishing PPP based agriculture models in Soc Trang province.

II. OBJECTIVES

The consultancy task is expected to achieve the following objectives:

1. The key farmer (SRP promotor) network will be established and capable to provide technical support on SRP application for other small scale farmer in Soc Trang and An Giang provinces
2. At least 500 small scale farmers will be trained/guided to be able to apply SRP in rice production.
3. Provide technical inputs for integration of SRP in MARD policy and Public Private dialog on rice production in Soc Trang province

III. SCOPE OF WORKS AND TIMELINE

1. Scope of works:

In order to achieve the above objectives, the consultants are expected to carry out the followings main tasks:

Conduct baseline assessment on rice production in two districts of Soc Trang and An Giang provinces

- Work closely with the project and company to select the potential farmers/community facilitator to develop key farmer network
- Verify SRP indicators and prepare training manual/technical guideline on SRP that suit with local contexts
- Conduct TOT on SRP and facilitation skill/farmer to farmer extension methodology for key farmers through Farmer Field School (FFS) approach.
- Work closely with the project and company to facilitate the establishment of rice producer groups in the targeted areas
- Provide technical supervision/support for key farmers (TOT trainers) to organize training for targeted rice farmer groups
- Provide inputs on SRP policy recommendation as well as Public Private dialog that lead by Oxfam in the Soc Trang province

2. Timeline:

The consultancy service will start from 14th May 2017 and end by 30th October 2017. The detailed work schedule as follows:

Activities	Timeline
1.To conduct a basic assessment/baseline survey of current rice production for target groups (20 SSPs) in 02 districts in Soc Trang/An Giang province	14/5/2017-31/5/2017
2.To facilitate and organize 20 farmer groups of 500 households in Gentraco's supply areas in Soc Trang/An Giang	14/5/2017-31/5/2017
3.Develop training manual on SRP	14/5/2017-31/5/2017
4.To provide 01 TOT training (through FFS) on SRP rice production and extension skill for 30-35 members including farmer groups leader, Gentraco staffs	1/6/2017 – 30/6/2017
5.To provide technical assistance for TOT trainers to organize 10 training courses for 20 SSPs on SRP production (with Oxfam's expertise for gender mainstreaming activities).	1/8/2017 - 31/10/2017
6.Regularly monitor rice cultivation in the field and promote the application of SRP for targeted groups for 6 months.	1/8/2017-31/10/2017
7.Policy desk review, documentation of Oxfam's project results and recommendations to MARD for SRP promotion	8/5/2017-20/10/2017
8. Provide inputs and Attending meetings/dialogues to contribute to PPP in Soc Trang's rice sectors	8/5/2017-31/10/2017

IV. DELIVERABLES

The consultants are expected to complete the following deliverables from 14th May 2017-30th October, 2017:

- A basic baseline/field assessment report on SRP rice production and related issues (income, gender etc.)
- A training manual on SRP
- TOT training report on SRP and extension skill for key farmers and Gentraco staff (including list of potential key farmers/promoter)
- Technical monitoring reports on SRP application
- A report on the training SRP principles for SSPs and its application in Gentraco's supply areas
- A policy review report relating to SPR, documenting Oxfam's project results with policy recommendations to MARD for SRP promotion and PPP in Soc Trang province.

V. REQUIREMENTS FOR CONSULTANTS

The consultants must have:

- Qualifications in one of following majors: Agricultural economics, Agronomy/Crop Science, Agri-business, environments, sociology or economics;
- Professional experience and organizational capacity in providing technical support on SRP principles for farmers and businesses, rice value chain development;

- Have 10-year experience in agriculture or food crop development, agriculture extension;
- At least 07 years' experience in related fields (survey, study, research, data analysis, capacity building for farmer groups, extension mythology, farmer field school);
- Strong experience in working with farmer's groups in Mekong Delta, especially Soc Trang and An Giang provinces
- Skills and experience in the value chain analysis and knowledge of social issues in rice production in the market;
- Skills and experiences in working on NGO's development projects and familiar with Oxfam problem based approach;
- Be committed to and able to meet the deadline;
 - Excellent communication and interpersonal skills;
- Documentation and computers skills and excellent Vietnamese and English writing skills.

VI. PROPOSAL SUBMISSION

The Proposal should be submitted in English by email to HR.Vietnam@oxfam.org before 5 PM, 7th May 2017.

Oxfam is willing to answer to any questions of the applicants regarding this TOR prior the submission deadline. The questions should be sent by email to tuan.nguyenquoc@oxfam.org to the attention of Mr. Nguyen Quoc Tuan – Value Chain Project Manager.

The Proposal should be specified in terms of:

- Introduction of the Consultants' profile and related experience with study personnel including team structure and allocation (with CVs)
- Technical proposal and detailed working plan to achieve the objectives within expected timeframe.
- Breakdown financial proposal

Note: Only those candidates selected for an interview will be contacted.