

IRISH AID

Project: Improving the Nutrition Status of Ethnic Minority Children in Thanh Hoa Province, Vietnam

SOW – Viet Nam

A firm of consultant to produce a short documentary film about the project

Background

The project “Improving the nutrition status of ethnic minority children in Thanh Hoa province, Vietnam” is the continuous partnership between Save the Children and Irish Aid started since 2012 to address the under nutrition problems of many Thai ethnic children in Thuong Xuan district, Thanh Hoa province. The project focuses on the first 1000 days of a child and used an integrated and comprehensive approach combining both nutrition sensitive and nutrition specifics to bring sustainable results for local communities. Four main groups activities were implemented including: (i) providing training on infant and young child feeding (IYCF) for health staff and community based workers; (ii) interpersonal counseling delivered through an IYCF Support Groups and the use of mass media and communications channels;(iii) applying components of the integrated management of acute malnutrition model (IMAM); and (iv) piloting household nutrition gardens for households with children from 6 – 24 months.

After three and a half years implementing nutrition work in Thanh Hoa, Save the Children have built up a strong partnership with local partners from grass root to central levels. Under the partnership, the project successfully adapted and applied IYCF support groups, IMAM, and low cost household nutrition gardens 10 communes in Thuong Xuan district, Thanh Hoa province. The comparisons between the baseline survey in 2012 and the end line survey in 2015 show that the project contributed significantly to improve nutrition status among ethnic children in project sites. The stunting rates among children under two reduced from 27,9% to 23,1%; mothers and care givers have better understanding about IYCF, and applied in feeding their children. Initial breastfeeding increased from 72% to 81,8%; inclusively breastfeeding within 6 months jumped from 12,4% to 47,8%; the rate of children are feed with diversity foods increased from 55% to 73,3%. Moreover, all health staff, community based workers of the district were trained with updated knowledge and practices of IYCF from high quality trainers from National Institute of Nutrition. The awareness about child malnutrition of leaders from District People Committee has improved, they approved the district strategy for nutrition, and allocated \$ 5,000 for nutrition work in 2016. The resource is important for maintaining project results in the coming years.

For this phase (2016 – 2017), one of the objective of the project is to document project results at the fields. Production a short video is chosen as a way to achieve the objective.

Objective

To document project results and impact happened at the field, the project plans to hire a firm to review project document, work with project team to develop the script, and conduct

filming at Thuong Xuan district, Thanh Hoa province, to produce a short (5-7 minutes) film for the project.

Responsibility of the firm

1. Discuss with project team, review project documents to develop the script of the video.
2. Film production at the field in Thuong Xuan district
3. Compiling documents
4. Finalizing product

Expected Deliverables:

1. The final script
2. One high quality video (5-7 minutes) along with all consent forms signed by participants
3. 40 copies of the video stored in DVD

Duration: Total: 12 working days for firm

Time line:

CONTENT	TIME (TENTATIVE)
Reviewing project documents, meeting with project team to develop a script for the video 4 days in Hanoi	15 – 20 March 2017
Selecting characters at the fields (2 days, in Thuong Xuan)	27 – 28 March 2017
Filming at the fields (4 days in Thuong Xuan)	4 – 7 April 2017
Compiling and finalizing product (2 days in Hanoi)	14 – 15 April 2017

Commissioning Manager: Nguyen Ngoc Thach/Nguyen Van Huan

Firm experience and qualifications:

- Have understanding about development projects (nutrition work is preferred)
- Proven experiences to conduct similar jobs (please send 2 copies of similar products)
- Proven technical capacity to develop ideas for scripts and filming

Estimated cost, Budget & resources:

Programme code: 7040099 Funding Source: 82602717 Donor Budget Line: 320937
Account Code:

Terms of payment:

Payment will be made by bank transfer to the firm in 2 times. The first time is 30% after signing the contract and 70% after getting all deliverables and invoices from the firm.

Application:

- Deadline: Friday, 24th Feb 2017
- Email address: Vietnam.hr@savethechildren.org

Document for application:

- the most updated Company Profile/CV of consultant indicating how your experiences & education is qualified to perform the service;
- Financial proposal