



Impact Evaluation

Why It Matters?

Enrol now on the training!

11–15 April in Hanoi, Vietnam

MDF TRAINING AND CONSULTANCY

MEET YOUR TRAINER

A practical course to design and manage high quality impact evaluations!

Why this course?

Contemporary development assistance places higher demands on impact accountability. Logical frameworks and sets of indicators are no longer sufficient.

In this new environment, development agency staff must understand how to design and manage quality impact evaluations..

Who should attend?

- ✓ Anyone who commissions, manages or carries out project monitoring & evaluations
- ✓ Government officials; programme managers;
- ✓ Foundation and development funders;
- ✓ Policy makers and programme implementers;
- ✓ NGO staff; development graduate students.

What will you gain?

- ✓ Confidence to select the right mix of methods and resources for an impact evaluation design.
- ✓ Confidence to specify the information collecting and analysis tasks within the project (e.g. M&E system) and externally (e.g. consultant terms of reference).
- ✓ Confidence to analyse, present and defend robust impact evaluation findings.

Essential facts

- ✓ Course fee: €900 (including lunches & materials)
- ✓ Discounts: 10% discount for returning participants; 01 free place for organisations sending 5 staff on the same course
- ✓ Registration: before 2 April



Dr. Adam McCarty, Chief Economist

Dr. McCarty has a PhD in Economics & has been working & living in Asia for over 20 years. He has extensive knowledge of development project, programme and resource management in Asia. He was team leader in many assignments on monitoring & evaluation and impact evaluations and has worked with many international donors in Asia and the rest of the world.

"After decades of seeing so many poorly designed & poorly managed impact evaluations, I am really excited to lead the design and teaching of this course. Academics talk about evaluation "gold standards", but in the field we are closer to the stone age. This course will raise the quality of the "typical" budget-constrained evaluation design and hence outcome".

Registration: mdfic@mdf.nl; +84 (0)4 62584438;

Online registration: www.mdf.nl