

Resource Development & Communication Manager

Habitat for Humanity Vietnam (HFHV) is currently seeking a professional individual to serve as a Resource Development & Communication Manager, base in Ho Chi Minh City. The Resource Development & Communication Manager is responsible for but not limited to

Leadership

- Develop a communication and fundraising strategy with clear deliverables for raising awareness and acquiring resources from international and national supporters to achieve HFHV's strategic plan.
- Provides oversight, support and management of Resource Development and Communications staff members
 - Serves on HFHV Leadership Team.

Resource Development and Communications

- Develop & maintain relationships with local, regional and international organizations to support HFHV's mission such as corporations, foundations, schools, faith-based entities, media, etc.
- Develop, and monitor compliance, of Resource Development and Communications policies and procedures that align with HFHI global policies including but not limited to branding, collaborative fundraising, photo usage, media, etc..
- Conceptualize, execute and manage special fund raising and advocacy events either as an HFHI-V initiative or in collaboration with partners

Resource Development

- In coordination with relevant HFHV staff, take the lead on the development and submission of project proposals for donors
- Oversee donor compliance issues by developing donor agreements, sharing the donor requirements with respective HFHV staff and proactively following up on requirements.
- Mainstream communications from the HFHV's project offices and functional team members to support timely and accurate concept and proposal development as well as donor reporting
- Develop and manage a database of current and potential donors in terms of funding preferences and priorities

Communications

- Improve the brand awareness of HFHV by developing and communicating key information about the HFHV's work to relevant audiences both domestically and world-wide, including but not limited to annual report, marketing materials, press releases, impact stories, multimedia products, etc.
- Support communication needs of the project implementation activities such as groundbreaking and dedication ceremonies, special build events, signage, etc. If timing limits direct engagement, review content and materials.
 - Coordinate social media and website maintenance and monitor third party content on a regular basis

Act as English resource as needed i.e. review manuals and other project materials

Coordinate merchandising design and procurement process

Responsible for other duties as assigned by Country Director

Requirements:

University Degree in Marketing, Communications, Non-for-Profit Management or related fields preferred

Experience in fundraising and grant/proposal writing

Experience and knowledge of institutional fundraising including logframe xxx strongly preferred.

Adept public speaker

Strong attention to details

Good writing skills

Team Player

Strong interpersonal communications skills including cross-cultural competency

Fluency in written and spoken English; Vietnamese language skills helpful.

• Computer proficiency in MS Word, Excel, PPT etc.

Willingness to travel

How to Apply:

Closing date: 10 Aug 2015

Your application must include:

A cover letter clearly demonstrating your suitability for this position

A comprehensive CV (no more than 2 pages)

 Contact details (including telephone number and email) of 3 references including most recent direct supervisors

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Expected salary

Applicants who do not provide all of the above requested information will not be considered.

Email your application to:

Human Resource Department

Habitat for Humanity Vietnam

Email: application@habitatvietnam.org

Habitat for Humanity International (HFHI) is a non-profit, ecumenical Christian housing ministry that seeks to eliminate inadequate housing and homelessness in the world, and to make decent shelter a matter of conscience and action. It was founded in 1976 and Habitat for Humanity Vietnam is a branch of HFHI. HFH Vietnam is an equal opportunity employer.

We sincerely thank you for your interest in Habitat for Humanity Vietnam