Communication and Public Awareness Officer

**About ENV** 

Education for Nature-Vietnam (ENV) was established in 2000 as Vietnam's first non-governmental organization

focused on conservation of nature and the environment. Our mission is to foster greater understanding amongst

the Vietnamese public about environmental issues of local, national and global significance, ranging from

protection of wildlife and natural ecosystems to climate change. We employ creative and innovative strategies

to influence attitudes and behavior, not only highlighting the need to protect Vietnam's rich natural heritage and

the living world around us, but also encouraging greater public participation in achieving this important and

challenging task.

For more details about what we do, visit our website:

English language: www.envietnam.org

Vietnamese language: www.thiennhien.org

**Positions available** 

ENV is looking for a Communications Officer who is a charismatic professional to work closely with our national

and international senior officers to strengthen our program. An ability to think creatively and develop new ideas

and initiatives, and excellent communication and presentation skills are a must. She/he promotes the

strengthening and growth of ENV through enhancing the organization's public image and profile and coordinating

public awareness activities. The Communications Officer is also involved in helping to grow ENV's corporate

partnerships and memberships program and nurturing existing corporate relationships.

Main duty station: Hanoi

Main responsibilities

Producing media articles, press releases, short films, radio program

Developing and managing internet awareness campaigns

Administering websites and fan pages

Organizing professional events such as press conference.

Media liaison

Assist with other major ENV activities as required

Requirements

College degree. Prefer environment, journalism and communication-related degree

Strong verbal and written Vietnamese and English language skills

• Excellent communication and presentation skills, confident and outgoing, ability to work closely

with others.

Experience working in media or as a communication professional

Computer literate (Excel, Word, PowerPoint);

Good at online marketing/ viral: Facebook, YouTube, forum seeding...

Can use Photoshop, Illustrator/ In Design is advantage

Experience in TV commercials producing is preferred

**Benefits and terms** 

Attractive salary

Long term contract

Mixed English-speaking environment

Opportunity to work closely with international and national experts

Challenging job in a dynamic and supportive team

**HOW TO APPLY?** 

Interested candidates are invited to send your application form in ENV template before January 30, 2015 by

email or correspondence.

The ENV application form can be found at:

 $http://envietnam.org/library/Others/ENV\_application\_form\_Feb\_22\_2012.doc$ 

Education for Nature - Vietnam (ENV)

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Note:

\* Your applications will be treated on "First come, first serve" basis.

 $^{st}$  Only short-listed candidates will be notified for written test & interview