

TERMS OF REFERENCE

COST BENEFIT STUDY

Project:	“Advancing social and economic empowerment of female migrant workers through development and implementation of gender-sensitive initiatives in Binh Duong and Dong Nai Provinces, Viet Nam”
Executing Agency (EA):	Marie Stopes International Vietnam (MSIVN)
Technical Agency (TA):	Marie Stopes International (MSI)
Reporting to:	Project manager
Work Locations:	Binh Duong & Dong Nai
Consultation fee:	Negotiate
Contact person	Nguyen Huu Thang Market Research Officer Email: thang.nguyenhuu@mariestopes.org.vn Cellphone: 0983916961

Background/context for the consultation

1 Project Background

Despite significant economic development, women in Viet Nam still suffer from inequitable access to economic and social resources, and this is especially true for migrants. They lack resources, both economic and social, and are often unable to advocate for their own needs and rights as evidenced by the fact that native non-migrants participation in social organisations is three times that of migrants. Many of these migrants end up working in factories where they are subject to excessive work hours, poor working conditions, poor quality housing, and are vulnerable to sexual exploitation and gender-based violence, HIV/STI and lack access to healthcare. They have limited knowledge on contraceptive methods, high risk of unwanted pregnancy, are unaware of their right to be assigned easier duties during pregnancy and the right to maternity leave; which could lead to poor productivity, inability to work, or high cost increasing economic vulnerability and leading to inadequate participation in the economy.

To promote social and economic empowerment and rights of Vietnamese women, the project “Advancing social and economic empowerment of female migrant workers through development and implementation of gender-sensitive initiatives in Binh Duong and Dong Nai Provinces, Viet Nam” will be conducted by Marie Stopes International Vietnam with funding from the EU.

This project aims to strengthen synergies between gender equity and improved health and economic outcomes. The specific objectives of the project are:

- To improve the policy environment and workplace guidelines instrumental to increasing women’s social and economic protection and well-being and their participation in economic growth
- To increase women’s economic stability and empowerment
- To improve access to social services including SRH
- To improve CSR initiatives and workplace policies to focus on gender-mainstreaming
- To increase access for marginalized populations including young female migrant workers

This project will be implemented in two provinces: Binh Duong and Dong Nai. These two provinces were selected as they have some of the largest populations of female migrant workers so the programme can have high-impact; Binh Duong has 28 industrial zones with 800,000 migrant workers 85% of which are female and Dong Nai province has 31 industrial zones with 850,000 migrant workers of which 75% are female. Binh Duong has a total population of 1,482,636 including 225,908 women of reproductive age (15-49 years old) and has a 7.3% growth rate which is the highest in the country. Dong Nai has population of 2,560,000 of which 797,411 are women of reproductive age. A rapid increase of the migrant population has been difficult for the provincial departments of health to manage; as their capacity is not strong enough to manage targeted migrant worker programs, particularly for SRH.

This project will improve the policy environment and workplace guidelines instrumental to increasing women’s social and economic protection and well being

and their participation in economic growth in Binh Duong and Dong Nai Provinces, Viet Nam through activities focused both at the macro and micro level.

In two these provinces, the project will seek to achieve its objectives of reaching at least 160.000 female migrant workers who are the final beneficiaries through recruiting around six factories (with more than 10.000 workers per each) to take part in the action. Selection criteria will include the number of female migrant workers in the factory, existence of health facility current and willingness to improve health facilities and SRH services through a partial social franchise, willingness of factory to improve their CSR guidelines and willingness to contribute financially to these efforts, interest of relevant brands/retailers in participating, and location of the factory.

At current, the project is in developed process and beside of meeting donor's commitments, MSIVN will also want to measure how economically or positively the inputs (financial, human, technical) are used to produce the maximum outcomes in term of benefit. As the results, MSIVN now looks for a qualified consultant to conduct a Cost-Benefit Study for this project. Interested consultants can send proposal to MSIVN (2-3 pages) at the below contact number and address. The deadline for proposal submission is 16th September 2014. The selected proposal shall be finalized and contract to be concluded.

2 Description of the consultation

The consultant will design and conduct a cost – benefit study with below objective:

Objective:

- Measure the benefit of investing in sexual and reproductive health care in the factories of CRH project.
- Measuring incidences and cost of unwanted pregnancy to industry: a study of 3 factories in Viet Nam

2.1 Responsibilities and expected outputs of the consultation:

- Develop concept note and proposed budget (no more than 2 pages) and submit to MSIVN before 16th September 2014
- Develop a detailed proposal and budget for the concept note accepted with relevant research methods and plan to implement the research.
- Design tools for data collection, collect and analyse data
- Write report (in English and Vietnamese) and submit the final report to MSIVN before or on 30th October 2014

2.2 Duration and Schedule:

- Tentative time: The consultancy is expected to begin from 22th September 2014

3 Payment

- Consultation payment: Daily rate paid by MSIVN.
- Accommodation paid for consultancy as needed when working in the provinces outside of Hanoi by MSIVN (to be transferred by MSIVN to the service supplier)
- Per diem paid according to MSIVN's policy
- Air fare, taxi fare, and rent of vehicle as needed when working in the province outside of Hanoi.

4 Resources

The following human resource would be provided to the consultant during his work:

- Programme Manager will work directly with the consultant to coordinate necessary activities under the consultancy framework.
- Research and Metrics (RMT) team at MSIVN office will provide technical input as necessary for the work.

- Relevant materials: Need assessment report of the project; Mid-term Review Report; Project

5 Qualification and experiences:

Minimum requestment:

- Minimum Master of science in Public Health, Social, Economic.
- 3-5 years of experience of working in relevant field.
- Preferred: Master of science in Health Economics
- Demonstrated knowledge and understanding of Sexual Reproductive health as well as healthcare systems in Vietnam, and of social franchise model.
- Previous experience in community assessment and consulting.
- Demonstrated skills and experience in evaluation of project progress.
- Excellent command of the English language.

6 Point of contact from MSIVN:

During the consultancy work, the Project Manager whose contact details are listed below will be the main focal point. The Programme Manager will be responsible to make necessary arrangements and coordination required by the Consultant for his/her smooth completion of the consultancy contract responsibilities.

Tran Ha Mong Ngoc (Mrs.) CSR Program Manager

Email: ngoc.spm@mariestopes.org.vn

Tel/Fax: +84 (8) 35265951| Skype: ngoc.spm