



EMPLOYMENT OPPORTUNITY WITH AN INTERTIONAL NON-GOVERNMENT ORGANIZATION (INGO)

Population Services International (PSI) is a leading global health organization with social marketing and social franchising interventions in Vietnam to address HIV/AIDS, Hepatitis C, Maternal & Child Nutrition, Safe Water/Hygiene, Tuberculosis and Hypertension. PSI uses private sector approaches to improve the health of Vietnam's low-income and vulnerable communities in 16 provinces. Working in partnership with the Ministry of Health and other partners, PSI harnesses the power of markets to improve convenient access to essential health products, services and behavior change communications—empowering underserved populations to lead healthier lives. For more information: www.psi.org

PSI currently seeks a talented and self-driven and passionate individual to improving the health of low-income and vulnerable communities to join our dynamic, results-focused team in Hanoi as **part time Graphic Designer**

Job Title: Graphic Designer (20 working hours/week)

Report to: Marketing Manager

Job purpose: The incumbent will be responsible for creating stunning materials to motivate healthier behaviors that prevent under-nutrition, tuberculosis, hepatitis C, HIV/AIDS, and non-communicable diseases as well as safe water and hygiene issues. If you are a skilled graphic design artist looking for a new challenge and an opportunity to make a difference, then PSI wants to talk to you!

Major responsibilities:

- Support different departments at PSI to develop eye-catching consumer and trade materials (billboards to flip charts to trade marketing materials and everything in between).
- Translate insights from target beneficiaries into innovative creative concepts and then executing these concepts into strong creative designs. We are looking for someone who is able to manage multiple projects, work independently and also in a team environment
- Creative minds with a strong marketing sense and a great portfolio will go to the top of our interview list!

Selection criteria

- Graduated from Fine Arts or Graphic Design School/University
- Proficiency in photoshop, illustrator or corel draws. Skilled (hand) illustrator and photography skills – a must
- Good knowledge of branding, communication products
- High level of responsibility, strong work ethic and intellectual curiosity
- Ability to work under pressure and meet deadlines and laugh

A competitive remuneration package will be offered to the successful candidate

Interested candidates are requested to submit detailed curriculum vitae (CV) with **at least three (3) of your best graphic designs** as well as copies of relevant certificates/degrees **no later than 17:00pm on 18th October, 2013** to HR Department, PSI Vietnam; Address: 4th Floor, Side B, TOSERCO Building, 273 Kim Ma, Ba Dinh, Hanoi; Email: hr@psi.org.vn ; Only short-listed candidates will be contacted for interviews. Please do not contact via telephone. Dossier will not be returned